

## TD-1 DISTRICT



This building utilizes bold color to define its entrances as well as the use of hanging canopies to provide an additional architectural detail. Corner entrance elements focus & direct visitors.

The longer length of the facade is broken up by vertical reveals as well as large vertical windows (presumably curtainwall). This technique breaks up the long horizontal look of the building and provides a nice rhythm for the facade.

The appearance is modern, yet reserved. Materials include stone panel, glass, concrete/stucco (or EIFS) and aluminum metal panel.

## TD-1 DISTRICT



This building also utilizes bold color to define its entrance, which is designed in a classically central, symmetrical arrangement. Great significance is given to the entrance by use of both color and large glass facade (curtain wall glass system). This technique helps to focus the visitor towards the main entrance. Bold signage draws the eye upwards away from loading docks. Hanging metal canopies are used as both a detail element and also aid in concealing the loading docks (they being treated as if they were windows).

The building is simple but dramatic in its use of color and materials. Clad mostly in metal panel (corrugated or smooth) and glass. The contrast of dark and light colors provides visual interest for a mostly simple building.

## TD-1 DISTRICT



A large, predominately horizontal building is broken up visually by vertical reveals as well as horizontal banding. Clad in mostly EIFS (possibly stone panel). The entrance is called out by a simple, but bold use of color against a very monotone facade. Subtle color change in the horizontal banding provides visual interest at the corner of the building, drawing the visitors focus.

A modern and simplistic design, the building is reserved in form and uses a limited patterning of the facade to break up the large volume of the building. Strategic in its use of color, this building offers subtle detailing for a largely basic building.

## TD-1 DISTRICT



This building utilizes bold metal panel siding in reverse of the previous examples. Here the entrance (mostly glass facade & black metal panel) appears as void rather than the main element. This technique still allows the entrance element to stand out.

A simple building in form is made dramatic by its brightly colored facade. Horizontal ribbon windows run the entire length of the front facade. Vertical detailing provides some rhythm on the facade (most likely the result of metal panel length limitations).

'Loud' in style and appearance, this building makes a bold statement.

## TD-1 DISTRICT



Large vertical windows punched regularly in the facade provide a very classical 'warehouse' aesthetic in this building. Clad mostly in stone panel (or EIFS), this building utilizes repetitive vertical elements to break up the building (glass curtain wall windows in this case). The large amount of glass suggests office space or could be used purely aesthetically (spandrel glass provides purely visual exterior glass appearance rather than providing actual daylighting, i.e.-can't see in or out).

The contrast of light stone and dark glass create a nice visual contrast. The entrance is not overly pronounced but does have a reduced scale to guide visitors and create a more human scale. More contemporary in style, this design is less likely to 'offend' than some of the previous examples.

## TD-1 DISTRICT



This building incorporates cultured stone as its primary facade material. The irregular and seemingly random pattern of the stone can evoke a natural, warm and rural feel. This building juxtaposes the use of the stone with modern materials and spaces. Dark glass and metal panel are introduced into the facade to create a good amount of detailing. Pre-cast concrete panels and banding are also used here.

Columnar elements (purely decorative) and metal sun shading devices add complexity and depth to the facade. The entrance to this building is concealed and not pronounced. The layering effect of both materials and elements makes the building appear to have added depth and richness.

This style can be viewed as both contemporary and/or traditional.

## TD-1 DISTRICT



The building uses a large, sweeping curved metal panel facade to define both its entrance and the corner. Curved, dark glass curtain wall construction is used at the entry as well. A slight metal panel overhang at the front door brings the scale of the entry down for visitors.

The rest of the building is clad in corrugated metal panel, differentiated by colored bands. Punched storefront windows are placed regularly in the facade. A muted color scheme allows the building to blend on all sides.

Modern and simple, the form and scale of the grand entrance allows the more simple, basic building behind it to be of less focus.

## TD-1 DISTRICT



This building utilizes a corner entry emphasis, introducing large curtain wall glass and hanging canopy detailing.

The facade appears to be either EIFS, metal panel or stone panel with associated metal detailing (blue elements). Reserved in color, the blue detailing provide subtle detail elements to provide some visual interest. Vertical and horizontal reveals help to break up the facade.

Vertically, the building gradually gets lighter (darker gray, gray, white) allowing the visitor to focus upwards and not at the base (loading docks). This buildings aesthetics (especially at the corner) lend itself to a 'main street' store front facade. More traditional, than modern.

TD-1 DISTRICT

## TD-2 DISTRICT



Standard, no frills warehouse building. Utilizes horizontal ribbon windows between structural columns. Muted colors and solid forms give appearance of 'pure manufacturing'.

Canopy overhang at the loading docks is purely functional and does not offer an element of detailing. Entrance canopy/drop off is again purely functional and does not differentiate itself much from the rest of the building.

Exterior materials appear to be either stone panels or EIFS, horizontal storefront windows and concrete (at base, around loading doc's.).

## TD-2 DISTRICT



Modern building utilizing materials and detailing to stand out despite its simple form. This building utilizes a material palette that reads as 'modern industrial' a popular style that can be seen in both residential and commercial applications. Corrugated metal paneling on concrete (possibly EIFS) as well as wood siding (either natural or synthetic in nature) make up the facade.

A large, central curtain wall element with aluminum sun shading divides the building (but does not define the entrance). The entrance is articulated by the rich wood paneling set against the muted color scheme. Windows are simple punched storefronts. Detailing of metal panel facade around windows provide for an interesting look without much construction effort. Hung, sun shading canopies provide function detailing.

## TD-2 DISTRICT



This standard warehouse building is typical construction of most facilities. Base material (of shorter, foreground building) appears to be some sort of split-faced or semi-decorative CMU block. The top portion of the building is clad in a standing seam metal panel system that could possibly be the roof material as well.

Slight pitched gable roof reflects structural truss shape. Minimal (if any) detailing. Windows are simple punched storefront. They also maybe an aluminum sliding system.

## TD-2 DISTRICT



This warehouse uses a unified, dark colored standing seam metal panel facade to blend all the buildings together. The base of the buildings appears to be poured concrete. The roofs are standing metal seam as well. Simple horizontal ribbon windows (storefront) offer minimal detailing.

Shed roofs provide the only relief from the basic, rectilinear forms of the buildings.

## TD-3 DISTRICT



This building embodies the appearance of a rural farm building. The vernacular of the typical farm building is seen in the Gambrel roof (standing metal seam) in a classic red color. The front is articulated in a 'front porch' style arrangement that evokes a typical farm house.

This style of detailing is a deliberate attempt to evoke the farm typology. Simple punched windows and mansard style windows in the roof allow the building to not read as a warehouse.

## TD-3 DISTRICT



Another attempt at the rural vernacular, this building uses better materials and more refined detailing.

Although the building is articulated symmetrically and centrally, the entrance element is reserved. Barn door style doors direct the visitor in a unique way--although suggest its not meant for much public use. Wood panel siding (or metal siding with wood-grain color/patterning) and a vertical, corrugated metal panel wainscot contribute to the look and feel of a barn building.

Themed lighting and simple asphalt roof shingles allow this warehouse to appear almost residential.

## TD-3 DISTRICT



Rural vernacular style used again utilizing classic red color and simplified form to achieve the look. The simple gable roof and minimal detailing is indicative of barn construction.

Wood siding is used and kept deliberately 'tight' (short in height) maintain a vintage feel. The front entry piece juxtaposes the older looking structure by using exposed steel framing and modern aluminum framed entrance doors and windows.

This building manages both a rural barn nostalgia with simple, elegant modern touches.

## TD-3 DISTRICT



This building takes the classic image of the barn building and takes a modern approach. Keeping the form simple (classic gable roof) as well as the siding (plank pattern siding) achieves the 'image' of the barn.

By using a dark, modern metal panel (higher end grade) and staggering the panel seams this building achieves a very modern and clean aesthetic. Large pane glass windows with sliding door detailing add simple and subtle touches that contribute both to its modern yet classic feel. A 'faux' standing seam roof blends with the walls to make the building volume stand out. Clean lines and minimal projects help accentuate the simple, gable form.

Appears to be higher end in materials and design, despite its simple form and appearance.

## TD-3 DISTRICT



Conceptual rendering for an 'Adirondack' style warehouse building. Large roof overhangs clad in natural wood provide warmth and detail. Cultured stone wainscot and columnar elements contribute to the natural style of the buildings aesthetics.

The front 'house' element is clad in mostly glass and read as residential. Meant to focus on the main building rather than the warehouse, large signage elements on both buildings provide a unifying element. The back warehouse building is clad in a similar cultured stone base and corrugated metal panel of a complimentary color. Wood cladding is used to call out the structural columns and break up the long, horizontal facade.

## TD-3 DISTRICT



This building, clad in mostly EIFS has a very commercial aesthetic. Less warehouse feel and more 'shopping center'. The colors scheme is muted with pops of color at the detailing (metal hanging canopies).

Corner entrance element is subtly emphasized. Minimal detailing and signage make the building appear to be nondescript.

## TD-3 DISTRICT



3HB Exterior Elevation - South



Three Heads Brewing



Three Heads Brewing



Conceptual rendering for warehouse building. This building utilizes a brick facade set against black metal panel. Wood siding accentuates the corner and entrance. Modern form and large curtain wall windows make the building read both classic and new. Bold red metal (standing seam) mechanical screen at the roof provides an element of detail for a normally simple building element.