



Tuesday, November 29, 2016
STAMP Committee Meeting - GCEDC
Andrews Conference Room
1:30 pm

MINUTES

ATTENDANCE

Committee Members: P. Zelif, P. Battaglia, J. Rizzo, C. Yunker
GCEDC / GGLDC Board Members:
Staff: M. Masse, L. Farrell, R. Tabelski, C. Suozzi, E. Richardson
Guests: Earl Wells (e3communications)
Absent:

1. Call to Order / Enter Public Session

P. Zelif called the meeting to order at 1:30 p.m. in the Andrews Conference Room.

2. Executive Session

C. Yunker made a motion to enter executive session under the Public Officers Law, Article 7, Open Meetings Law Section 105, at 1:30 pm, for the following reasons:

1. The medical, financial, credit or employment history of a particular person or corporation, or matters leading to the appointment, employment, promotion, demotion, discipline, suspension, dismissal or removal of a particular person or corporation.

The motion was seconded by P. Battaglia and approved by all members present.

Re-Enter Public Session

J. Rizzo made a motion to enter back into public session at 2:20 p.m., seconded by C. Yunker and approved by all.

3. Chairman's Report & Activities

3a. Agenda Additions / Other Business – Nothing at this time.

3b. Minutes: October 25, 2016

C. Yunker made a motion to approve the Minutes from October 25, 2016 the motion was seconded by J. Rizzo. Roll call resulted as follows:

P. Zelif - Yes
J. Rizzo - Yes
P. Battaglia - Yes
C. Yunker - Yes

The item was approved as presented.

4. Discussions / Official Recommendations to the Board:

4a. \$33M STAMP Grant Draw Review YTD - M. Masse presented the Committee with an analysis of the \$33M STAMP Grant Draws. Draw #1 and Draw #2 have been received less reimbursement for the \$200K Village of Oakfield water tower payment. Draws #3, #4 and #5 have been submitted and are awaiting reimbursement. All expenses are paid using the Line of Credit with KeyBank (formerly First Niagara) and repaid once the reimbursements are received from NYS. This will be reviewed again next month per the request of the Committee.

4b. Reimbursement to Town of Alabama for Roadway Site Plan Review – M. Masse shared that the GCEDC has applied for site plan approval of design and engineering of a roadway at the STAMP site, including storm water maintenance. The Town of Alabama has hired Wendel Engineering, along with the Town attorney, to review the plans and recommend any actions to the Planning Board. The GCEDC has received the second invoice in connection with this review in the amount of \$5,928.22.

M. Masse asked the Committee to recommend to the full Board approval of payment in the amount of \$5,928.22 to the Town of Alabama to be covered under the \$5M ESD Grant within the construction budget of the roadway line item.

P. Battaglia made a motion to recommend approval of payment in the amount of \$5,928.22 to the Town of Alabama for Roadway Site Plan Review; the motion was seconded by J. Rizzo. Roll call resulted as follows:

P. Zeliff - Yes
J. Rizzo - Yes
P. Battaglia - Yes
C. Yunker - Yes

The item was approved as presented.

4c. 345kV System Impact Study (SIS) – M. Masse shared that Robert Gage, a consultant hired by the Agency, has been initiating the process of getting a System Impact Study completed with the NY Power Authority. A letter has been submitted requesting that this study be completed. A similar study was completed by National Grid at STAMP for the 115kV line. According to a letter we've received, there are 2 projects ahead of us in the queue. NY Power Authority will select a consultant to perform the study. This project is moving forward as well as can be expected at this time. M. Masse will keep the Committee informed as more information becomes available.

4d. e3communications STAMP Public Relations Contract – R. Tabelaški shared that consistent public messaging is the key to a successful marketing and public relations strategy; including brand awareness, public outreach, sales marketing efforts, and stakeholder engagement. She recommends that the GCEDC STAMP Committee continue its engagement with e3communications, a Buffalo public relations firm owned by Earl Wells, to maintain and further enhance our marketing and communications strategies around WNY STAMP. In 2017 we would continue to work with e3communications on general process and events, but will be looking to find new inventive ways to reach more people, especially students and parents, about the opportunities the STAMP campus will bring to our community. We would also like to continue to engage e3communications, as a member of our team, to help the GCEDC work through relationship issues and opportunities related to STAMP. A big focus of 2017 will be on marketing campaigns to engage prospective clients, site selectors, and third party professionals that work with companies within the semiconductor and advance manufacturing industries. R. Tabelaški added that the rate has not changed since the Agency has started working with e3communications in 2012.

R. Tabelaški asked the Committee to recommend to the full Board approval of the e3communications contract for STAMP public relations services for 2017, not to exceed \$24,000. Half of the funding is available and budgeted for in the GCEDC Operations Marketing budget and the other half will be funded through a National Grid grant that will cover half of the contract.

J. Rizzo made a motion to recommend approval of a contract with e3communications for STAMP public relations services for 2017, not to exceed \$24,000; the motion was seconded by C. Yunker. Roll call resulted as follows:

P. Zelif - Yes
J. Rizzo - Yes
P. Battaglia - Yes
C. Yunker - Yes

The item was approved as presented.

Adjournment

As there was no further business, C. Yunker made a motion to adjourn at 2:30 p.m., seconded by P. Battaglia and passed unanimously.